

Squidoo Lens Pack

Niche- Online Guitar Lessons

Brought to you by:

PotPieGirl.com

February 26, 2008

4 Squidoo Lenses for Sale

How to Read Guitar Tabs - <http://www.squidoo.com/read-guitar-tabs>

Guitar Lessons Online - <http://www.squidoo.com/guitar-online-lessons>

Online Guitar Lessons - <http://www.squidoo.com/express-guitar>

Beginner Acoustic Guitar - <http://www.squidoo.com/acoustic-beginner-online-guitar-lessons>

These lenses were created on 2/12/2008 making them 2 weeks old today. So far, I am very impressed with the results seen. This lens-pack is even more special to me because I am reviewing an article distribution service – and this lens pack is the benefactor of my testing phase for this company! Soon, 300 articles will be submitted to many high PR and high-quality Article Directories. Every 100 articles submitted will be unique and naturally, the bio boxes of these articles will have text links to these lenses.

This will be the first time I will have spent any money on lens promotion and I am very excited to see the results. Other than this impending article distribution process, there currently is one article at EzineArticles.com promoting these lenses. This article is 6 days old.

The Niche:

I like to hunt keywords and when I came across this little niche, I was very interested.

Here is what the keyword volume research shows:

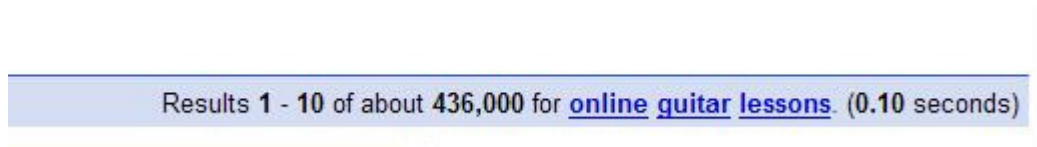
WordTracker	WordTracker count	Google daily est	Yahoo! daily est	MSN daily est	Overall daily est
guitar hero	6859	8,574	2,462	1,070	12,097
guitar hero 3	5839	7,299	2,096	911	10,298
guitar tabs	5448	6,810	1,956	850	9,608
guitar	4902	6,128	1,760	765	8,645
guitar center	3158	3,948	1,134	493	5,570
guitars	2665	3,331	957	416	4,700
guitar chords	1967	2,459	706	307	3,469
teardrops on my guitar	1943	2,429	698	303	3,427
online guitar lessons	1527	1,909	548	238	2,693
jackson guitars	1448	1,810	520	226	2,554
guitar hero iii	1135	1,419	407	177	2,002
guitar hero 3 cheats	1108	1,385	398	173	1,954
electric guitars	1051	1,314	377	164	1,854
free guitar tabs	1032	1,290	370	161	1,820
ultimate guitar	1013	1,266	364	158	1,787
guitar lessons online	996	1,245	358	155	1,757
guitar tab	955	1,194	343	149	1,684
electric guitar	949	1,186	341	148	1,674
guitar hero 2	837	1,046	300	131	1,476
gibson guitars	812	1,015	292	127	1,432
guitar lessons	793	991	285	124	1,399
eric clapton guitar tabs	702	878	252	110	1,238
guitar hero cheats	696	870	250	109	1,228
bass guitar	670	838	241	105	1,182
acoustic guitar	614	768	220	96	1,083
easy guitar tabs	575	719	206	90	1,014
tear drops on my guitar	568	710	204	89	1,002
guitar hero songs	552	690	198	86	974
guitar hero song list	530	663	190	83	935
guitar online lessons	529	661	190	83	933
guitar hero wii	440	561	161	70	792

As you can see, this guitar niche gets a large amount of search traffic each day.

Neat thing is this –

Let's take 'online guitar lessons' – a search term that shows over 1900 searches per day on Google.

Look at the number of competing sites:



As you can see... this is a good niche to target.

But wait, it gets better...

There are some FANTASTIC products on Clickbank for learning guitar online.

I chose the Jamorama products. They not only have excellent products (FOUR), but a fabulous affiliate resource area.

1) Jamorama - True Conversions! Low Refunds! Best Selling Guitar Course! Earn 75% Of Up To \$69.95, Check Out Our New Site, Very High Quality Product Means Low Returns. Youll See Why Jamorama Sells So Well!!
\$/sale: \$26.68 | Future \$: - | Total \$/sale: \$26.68 | %/sale: 75.0% | %refd: 80.0% | grav: 109.67
[view pitch page](#) | [create hoplink](#)

2) Rocket Piano - Learn Piano Today! From The Makers Of Jamorama In The Top Ten! Xmas Brings High Conversions For Us! Get On Board Now Or You May Miss Out. Refund Rate Has Been Below 5% For 30months Solid. Secret Bonus To Affiliates Is Our Commissioned \$200 Product With Up-Sells.
\$/sale: \$28.35 | Future \$: - | Total \$/sale: \$28.35 | %/sale: 75.0% | %refd: 76.0% | grav: 55.14
[view pitch page](#) | [create hoplink](#)

3) Jamorama Acoustic Guitar. Earn 75% Of \$39.95. Acoustic Version Of The Fast Selling Jamorama. Brand New, Few Affiliates To Compete With. Jump On This!
\$/sale: \$25.01 | Future \$: - | Total \$/sale: \$25.01 | %/sale: 75.0% | %refd: 81.0% | grav: 22
[view pitch page](#) | [create hoplink](#)

4) Jamorama Lead Guitar. Earn 75% Of \$39.95. Jamorama Lead Guitar, Another Great Converting Jamorama Guitar Course. Get On This One Quick!
\$/sale: \$27.38 | Future \$: - | Total \$/sale: \$27.38 | %/sale: 75.0% | %refd: 48.0% | grav: 8.12
[view pitch page](#) | [create hoplink](#)

5) Team Method Guitar. High End Guitar Course From The Makers Of Jamorama. Earn 50% Commission. Great Conversions And Commissions.
\$/sale: \$63.57 | Future \$: - | Total \$/sale: \$63.57 | %/sale: 75.0% | %refd: 92.0% | grav: 2.72
[view pitch page](#) | [create hoplink](#)

6) Write Easy Lyrics. Learn Easy Guitar. Increase Your Lyric Writing Power Sevenfold. Enter Song Title, One Lyric & In One Click Write Seven Song Forms. Learn Easy Guitar. Makes Guitar Easy. Learn Three Songs In Your First Lesson Or Its Free. Easier Than Jamorama. Video, Audio & Text Lessons.
\$/sale: \$8.73 | Future \$: - | Total \$/sale: \$8.73 | %/sale: 50.0% | %refd: 10.0% | grav: 0.31
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Four Products - One Affiliate Program

The lenses:

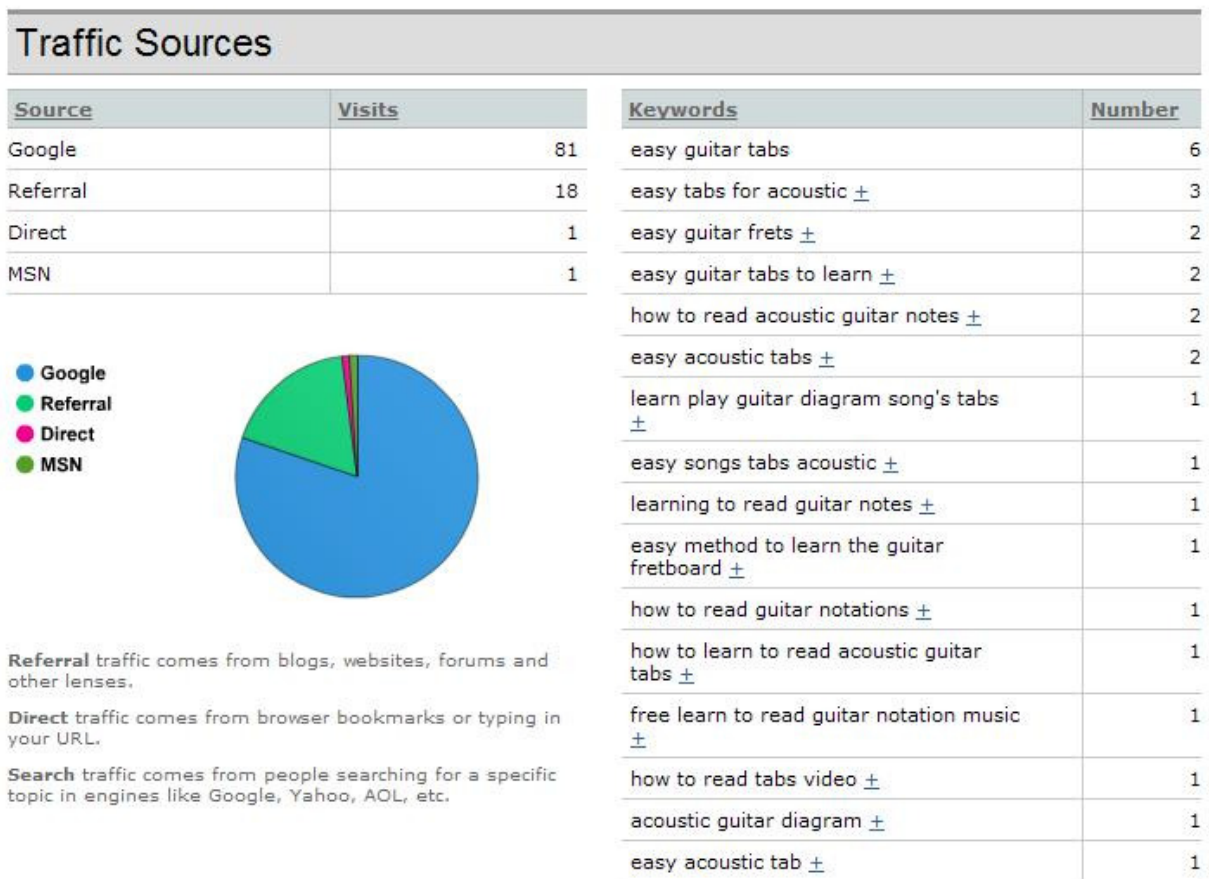
How to Read Guitar Tabs

<http://www.squidoo.com/read-guitar-tabs>

Created on 2/12/2008

Lensrank today (2.26.2008) = #3853 Overall (nice!)

Traffic Sources from My Dashboard Stats:



This is a great start... and the long-tail keyword list is really getting longer every day. So, how is this lens ranking in the search engines?

Take a look!

Google™ [Advanced Search](#)
[Preferences](#)

Web [Video](#)

[The Scientist **Acoustic** Chords by Coldplay @ Ultimate-Guitar.Com](#)
The Scientist **Acoustic** chords by Coldplay at Ultimate-Guitar. ... coming in tales, heads are a science apart G D Dsus2 C1: nobody said it was **easy**, ...
www.ultimate-guitar.com/tabs/c/coldplay/the_scientist_acoustic_crd.htm - 33k - [Cached](#) - [Similar pages](#) - [Note this](#)

[How to Read Guitar **Tabs** | Learn **Easy** Guitar **Tabs** | **Acoustic** Guitar ...](#)
How about a free online guitar lesson? Learn how to read guitar **tabs** right here with a free guitar lesson courtesy of Jamorama Online Guitar Lessons.
www.squidoo.com/read-guitar-tabs - 46k - [Cached](#) - [Similar pages](#) - [Note this](#)

[Acoustic Guitar Tab on Squidoo](#)
Acoustic Rock Hits For **Easy** Guitar (**Easy** Guitar Tab Edition) (Hits for **Easy** ... These links will start you off if you need more **acoustic** guitar **tabs**. ...
www.squidoo.com/acoustic-guitar-tab - 61k - [Cached](#) - [Similar pages](#) - [Note this](#)

[Guitar Chords & Lessons For Beginner & Intermediate Guitarists](#)
Learn to play guitar chords fast and **easy** with JB. Beginner to advanced. Electric and **acoustic**. Free pdfs, **tabs**, video clips, mp3's.
www.free-guitar-chords.com/ - 29k - [Cached](#) - [Similar pages](#) - [Note this](#)

[Learn How To Play Beginner Guitar Chords|**Acoustic** Guitar Lessons ...](#)
Acoustic & Electric Guitar Lessons That Get Results" How To Play Beginner Guitar Chords, Guitar **Tabs**, Guitar Song Chords, **Easy** Beginners Guitar Songs ...
www.howtoplayyourguitar.com/ - 53k - [Cached](#) - [Similar pages](#) - [Note this](#)

Yes, coming along quite nicely!

Other lenses in this lens-pack:

All four lenses are inter-linked and work together to create a 'mini-site' of information and sales potential. I anticipate these lenses to not only be a major complement to a guitar niche web site, but to also do well on their own whether you have a guitar-related we site or not.

Guitar Lessons Online

<http://www.squidoo.com/guitar-online-lessons>

Squidoo Lensrank - #7077 Overall

Beginner Acoustic Guitar

<http://www.squidoo.com/acoustic-beginner-online-guitar-lessons>

Squidoo Lensrank - #8803 Overall

Online Guitar Lessons

<http://www.squidoo.com/express-guitar>

Squidoo Lensrank - #11,747 Overall

For just two weeks within the Squidoo site, these lenses are doing very well. I am pleased with the results so far, and feel that these lense should do well to gain a strong Page Rank when the next update comes along.

They are also doing quite well in Google, too! #1 out of 1.1 million competing pages in the SERPs -Look:


Google learn to tune a guitar online video Search Advanced Search Preferences

Web Video Results 1 - 10 of about 1,100,000


Guitar Lessons Online | How to Tune a Guitar | Online Video Guitar ...
Want to learn how to tune a guitar? Good! We're going to show you how to tune ... Best Guitar Online Lessons; Beginner Guitar Lesson Online; Online Video ...
www.squidoo.com/guitar-online-lessons - 53k - Cached - Similar pages - Note this


Learn How To Tune your Guitar w/ 5 Free Guitar Lessons | How To ...
How To Tune A Guitar Resource: Learn To Play Guitar Online - The Right Way! ... Learn Guitar Online Free Lens Network; Stay in "Tune"; Best Online Guitar ...
www.squidoo.com/How-To-Tune-A-Guitar - 54k - Cached - Similar pages - Note this

Free Guitar Video Lessons | Learn Guitar On Video — Free Online ...
Free Online Guitar Lessons and Guitar Videos. Learn the guitar ... Learn also how to tune your guitar by ear... to learn more watch the full video! ...
www.youguitarist.net/ - 51k - Cached - Similar pages - Note this

 **How to Tune a Bass Guitar: Free Online Music Lessons ...**
Learn how to tune a bass guitar using tuning pegs in this ...
1 min 22 sec
www.expertvillage.com/video/5332_bass-guitar-tune-pegs.htm

Online Guitar Lessons: GuitarHour.com
19 free online video guitar lessons, taught by Guitarist Robby LeBlanc. We offer guitar lessons, ... Robby shows you the easiest way to tune your guitar. ...
www.guitarhour.com/beginner-guitar-lessons/ - 18k - Cached - Similar pages - Note this

 **Tune a Guitar with an Electronic Tuner by Expertvillage ...**
A video by Expertvillage - Learn how to tune a guitar with an electronic tuner. ... Epiphone Electric Guitar Amp Pack Video Online ...
rewer.com/video/22889/tune-a-guitar-with-an-electronic-tuner/

 **Tune your Guitar by desireboss -- Rewer Online Video ...**
A video by desireboss - Learn to play guitar FREE at SuperLenses.com

Price for this lens pack is \$600. I have extra expenses (300 article distribution service) in the creation/promotion of these lenses that will definitely benefit the new owner. These lenses are NOT available for purchase individually and need to all go to one owner. There are Clickbank RSS feeds on these lenses that have my Clickbank affiliate id embedded. I will be glad to create a new RSS feed for the new owner if desired. Other affiliate links can be switched out to your Clickbank ID before the lens transfer process begins if you'd like me to do it for you. Naturally, I will need to know your Clickbank affiliate ID =)

Payment thru PayPal only.

I will keep these lenses for sale until a) the next Page Rank update, or b) they take off and start REALLY making sales.... Then I just might keep 'em. I really like these lenses and have gotten quite attached in our short time together. =)

If interested, contact me at potpiegirl@potpieworld.com

Thanks for looking!

Jennifer