# Squidoo Lens 5-Pack For Sale Lens Stats and Details

# **Weight-Loss Niche**

#### From:

PotPieGirl.com



2-18-2008

For Sale: 5 Squidoo Lenses in the Weight Loss niche

Lenses Created: 1-25-2008

#### Lens Urls:

http://www.squidoo.com/lose-ten-pounds-fast

http://www.squidoo.com/weight-loss-over-30

http://www.squidoo.com/lose-weight-fast-diet-tips

http://www.squidoo.com/natural-weight-loss-tips

http://www.squidoo.com/easy-weight-loss-diet

# **Primary Lens:**

# Lose 10 Pounds - http://www.squidoo.com/lose-ten-pounds-fast

Lose 10 Pounds   How To Lose 15 Pounds Fast!   Wedding Weight Loss Tips				
Created on 01/25/2008. Last updated: 02/17/20 Rated: ★★★☆ (by 3 people)  Summary Traffic Royalties	008			
Lensrank	Surfer Stats			
#1,025 overall	Clickouts: 47			
#63 in <u>Health &amp; Medicine</u>	Number of times lens has been emailed:			
Highest rank achieved: #1025 overall	Number of times lens has been marked as favorite: 0			
Days on the <u>Top 100 list</u> : 0				

All 5 lenses were created on the same day, but I chose one to "push" in order to test the profitability potential of the niche. This 'Lose 10 Pounds' lens has done very well in its first 3 weeks.

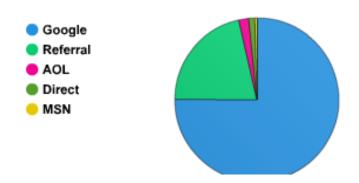
Just this one little key phrase has good potential, so I went for it.

WordTracker	WordTracker count	Google daily est	Yahoo! daily est
lose 10 pounds in a week	<u>53</u>	66	<u>19</u>
lose 10 pounds	<u>37</u>	<u>46</u>	<u>13</u>
how to lose 10 pounds	<u>33</u>	<u>41</u>	<u>12</u>
lose 10 pounds fast	<u>22</u>	<u>28</u>	<u>8</u>
lose 10 pounds in 2 weeks	22	28	8
is it possible to lose 10 pounds a week	<u>12</u>	<u>15</u>	<u>4</u>
in 3 days	<u>11</u>	<u>14</u>	4
lose 10 pounds in one week	<u>10</u>	<u>13</u>	4
how do i lose 10 pounds in 1 week	<u>6</u>	<u>8</u>	2
how to lose 10 pounds in 3 days without tuna fish	<u>6</u>	<u>8</u>	2
lose 10 pounds in 10 days	<u>6</u>	<u>8</u>	2
i want to lose 10 pounds	<u>5</u>	<u>6</u>	2

# **Traffic Sources from Squidoo Dashboard:**

# Traffic Sources

<u>Source</u>	<u>Visits</u>
Google	190
Referral	54
AOL	5
Direct	3
MSN	1



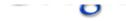
# **Keywords to Date:**

how to loose 10 pounds fast ±  fastest way to lose 10 pounds ±  fastest way to lose 10 lbs ±  lose ten pounds quickly ±  how to loose 10 lbs quickly ±  free way to lose 10 pounds ±  tips for a quick way to lose 10 pounds ±  how to loose 10 pounds in 2 weeks quik ±  10 pounds fast ±  fast way lose 10 lbs in a week ±  lose pounds quickly ±	r
fastest way to lose 10 lbs ±  lose ten pounds quickly ±  how to loose 10 lbs quickly ±  free way to lose 10 pounds ±  tips for a quick way to lose 10 pounds ±  how to loose 10 pounds in 2 weeks quik ±  10 pounds fast ±  fast way lose 10 lbs in a week ±  lose pounds quickly ±	5
lose ten pounds quickly ± how to loose 10 lbs quickly ± free way to lose 10 pounds ± tips for a quick way to lose 10 pounds ± how to loose 10 pounds in 2 weeks quik ± 10 pounds fast ± fast way lose 10 lbs in a week ± lose pounds quickly ±	4
how to loose 10 lbs quickly ±  free way to lose 10 pounds ±  tips for a quick way to lose 10 pounds ±  how to loose 10 pounds in 2 weeks quik ±  10 pounds fast ±  fast way lose 10 lbs in a week ±  lose pounds quickly ±	3
free way to lose 10 pounds ±  tips for a quick way to lose 10 pounds ±  how to loose 10 pounds in 2 weeks quik ±  10 pounds fast ±  fast way lose 10 lbs in a week ±  lose pounds quickly ±	3
tips for a quick way to lose 10 pounds $\pm$ how to loose 10 pounds in 2 weeks quik $\pm$ 10 pounds fast $\pm$ fast way lose 10 lbs in a week $\pm$ lose pounds quickly $\pm$	2
± how to loose 10 pounds in 2 weeks quik ±  10 pounds fast ± fast way lose 10 lbs in a week ± lose pounds quickly ±	1
quik ±  10 pounds fast ±  fast way lose 10 lbs in a week ±  lose pounds quickly ±	1
fast way lose 10 lbs in a week ± lose pounds quickly ±	1
lose pounds quickly ±	1
· · · · · ·	1
	1
water fast - 10 lbs <u>+</u>	1
how to loose five pounds $\underline{+}$	1
fast way to 10 pounds $\pm$	1
losing 10 pounds for wedding $\pm$	1
how can you lose five pounds quickly $\pm$	1
loose 10 pounds quick $\pm$	1
naturally loose 10 pounds $\pm$	1
how to loose 10 lbs quick $\pm$	1
how to lose 10 pounds quickly and keep it $\underline{+}$	1
i need to loose 10 pounds fast $\pm$	1

<sup>▼</sup> more keywords

As you can see, this lens hit on a lot of 'long-tail' keywords... and the list is much longer than what is shown here.

Lens is picking up steam on Google and is ranking well (first page) for some good long-tail terms.



Web Resul

#### Diet Power > Features > Featured Articles > Lose 10 Pounds in 10 Days!

I collect them the way some people collect postcards or paperweights. ... So, yes, you can lose ten pounds in ten days—in fact, you can lose ten pounds in a ... my.dietpower.com/features/lose\_10\_pounds.php - 22k - Cached - Similar pages - Note this

#### lose weight fast - weight lose - fastest way to lose weight

The enclosed **ten** tips are designed to help you **lose** weight **fast**. ... The average person can **lose** 9-10 **pounds** in one year just from doubling their fiber ... www.changingshape.com/resources/articles/**lose**-weight-**fast**.asp - 57k - Cached - Similar pages - Note this

#### Lose 10 pounds

That'll add up over the years too fast! So my goal is to lose 10 pounds in 2 ... Not perfect but on the way, have to think up some good quick meals to have ... www.43things.com/things/view/46/lose-10-pounds - 39k - Cached - Similar pages - Note this

#### How To Lose 10 Pounds Fast

Here are three ways you can easily **lose** 5-10 **pounds fast**: ... The best **way** to do a juice **fast** is to simply drink fresh squeezed lemonade. ... ezinearticles.com/?How-To-Lose-10-Pounds-Fast&id=329498 - 43k - Cached - Similar pages - Note this

#### Lose 10 Pounds | How To Lose 15 Pounds Fast! | Wedding Weight Loss ...

The following tips will help you **lose ten pounds** quickly. If you need a quick and healthy **way to lose** 20 **pounds** or more, check out this new **fast** weight loss ... www.squidoo.com/**lose-ten-pounds-fast** - 53k - Cached - Similar pages - Note this

#### TeenHealthFX - Answers - Fastest Way To Lose 10 Pounds

What is the fastest way to lose 10 pounds? Signed: Fastest Way To Lose 10 Pounds.

Dear Fastest Way To Lose 10 Pounds,. There are many advertisements in ...

www.teenhealthfx.com/answers/Sports/1413.html - 12k - Cached - Similar pages - Note this

As of today (2-18-2008) this lens ALREADY enjoys an over-all Squidoo lensrank of #1025!!! That even impressed ME...lol! The 47 click-outs just thru this testing phase are a real good sign, too!

This lens is currently monetized with 2 Clickbank products and a Clickbank RSS feed which has my Clickbank Affiliate ID embedded in it. The Amazon or eBay modules are thru Squidoo and earnings will transfer to the new owner.

If interested (upon purchase), I will generate a Clickbank RSS feed for your use with your unique CB affiliate ID in it. These RSS feeds can be very handy for some extra earning power.

This 'Lose 10 Pounds' Lens is the only one I have been adding to, testing, and 'tweaking'. Also, this lens and one other have a mini-article marketing campaign started for them to create those all-important backlinks. The articles are under a pen-name.

All 5 lenses are inter-linked to generate exposure to each other. I expect all 5 lenses to do well when tested and tweaked. However, at that point, after seeing the great potential of just this one lens, I may keep all five if I put too much work into them =)

The other 4 lenses were created and minus a few "tweaks" are still basically the same as I originally created them. They are ready to be optimized for your specific needs - whether that is to use weight-loss keywords to link to your site or blog... or to use these Squidoo lenses for article marketing campaigns and use these Squidoo pages as "landing pages".... or both! Also, I have a "Lose 10 Pounds Quick" 38-page ebook that I can give to you if you need a product to sell or something to give away to build a list. Please ask when making payment and I will send the zip file to you.

## Basic Stats /Over-View of 4 supporting lenses:

## **Healthy Weight Loss over 30**



# Healthy Weight Loss Tips for Women Over 30

Created on 01/25/2008. Last updated: 01/26/2008

Rated: ★★★★ (by 2 people)

Summary Traffic Royalties

## Lens Traffic

Date range: Past 30 Days 💌

## **Visits**

Visits = the number of people to land on your lens. Find out how to get more!

Last 7 days: 17 visits Life of lens: 37 visits (not including today)

## **Traffic Sources**

Source		VISITS	Keywords	Number
Referral		25 women over 30 <u>+</u>		3
Google		14	proper calorie intake $\pm$	2
Direct		2	30 woman wieght loss $\pm$	1
			weightloss at 30 $\pm$	1
<ul><li>Referral</li><li>Google</li><li>Direct</li></ul>			weioght loss in 30's $\pm$	1
			free women over 30 $\pm$	1
			woman at 30 do $\pm$	
			what women should to stay healthy in there 30's $\underline{+}$	1
			women at 30 ±	1

healthy living for over 30 ±

1

## **Lose Weight Fast Diet Tips**



# Lose Weight Fast | Super Diet Tips to Lose Weight Super Fast

Created on 01/25/2008. Last updated: 01/26/2008

Rated: ★★★★ (by 2 people)

Summary Traffic Royalties

### Lens Traffic

Date range: Past 30 Days 💌

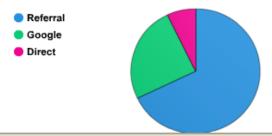
## **Visits**

Visits = the number of people to land on your lens. Find out how to get more!

Last 7 days: 9 visits Life of lens: 27 visits (not including today)

## **Traffic Sources**

<u>Source</u>	<u>Visits</u>
Referral	19
Google	7
Direct	2



<u>Keywords</u>	Number
lose chubbiness $\pm$	1
how to lose chubbiness $\pm$	1
tips to loose more pounds $\pm$	1
super fast metabolism $\pm$	1
tips on loose motion $\underline{+}$	1
grapefruit fast lose weight $\pm$	1
su <u>+</u>	1

These tags, or keyword phrases, delivered your lens to searchers. See one you haven't used? Add it to your lens  $(\pm)$ 

## **Easy Weight Loss Diet**



# Easy Weight Loss Diet

Created on 01/26/2008. Last updated: 01/26/2008

Rated:  $\bigstar \bigstar \bigstar \bigstar$  (by 1 person)

Summary 1

Traffic

Rovalties

#### Lensrank

#19,347 overall

#1824 in Health & Medicine

Highest rank achieved: #19187 overall

Days on the Top 100 list: 0

#### Surfer Stats

Clickouts: 2

Number of times lens has been emailed:

Number of times lens has been marked as favorite: 0

## **Natural Weight Loss Tips**



# Natural Weight Loss Tips - How to Lose Weight Naturally

Created on 01/26/2008. Last updated: 01/26/2008

Rated: ★★★★ (by 1 person)

Summary

Traffic

Royalties

	13	ın	м.

#17,003 overall

#1577 in Health & Medicine

Highest rank achieved: #16800 overall

Days on the Top 100 list: 0

### Surfer Stats

Clickouts: 1

Number of times lens has been emailed:

Number of times lens has been marked as favorite: 0

# "Weight Loss" Is a BIG Niche with MANY Searches Every Day Look:

шолропс					
WordTracker	WordTracker count	Google daily est	Yahoo! daily est	MSN daily est	Overall daily est
weight loss	6633	8,291	2,381	1,035	11,698
quick weight loss	<u>787</u>	984	<u>283</u>	<u>123</u>	1,388
weight loss pills	700	875	251	109	1,235
weight loss tips	638	798	229	100	1,125
weight loss cream	<u>562</u>	703	202	88	991
weight loss programs	<u>528</u>	<u>660</u>	<u>190</u>	<u>82</u>	931
fast weight loss	464	<u>580</u>	167	72	818
la weight loss	434	543	156	68	765
water help to loss weight	394	493	141	<u>61</u>	695
alli weight loss	188	235	<u>67</u>	29	332
weight loss surgery	<u>166</u>	208	<u>60</u>	26	293
weight loss exercise programs	<u>165</u>	<u>206</u>	<u>59</u>	<u>26</u>	291
71 weight loss tips	<u>163</u>	204	<u>59</u>	<u>25</u>	287
weight loss supplements	<u>163</u>	204	<u>59</u>	<u>25</u>	287
oure weight loss	<u>151</u>	<u>189</u>	<u>54</u>	24	266
weight loss with tony gazelle elliptical	<u>151</u>	<u>189</u>	<u>54</u>	<u>24</u>	266
healthy weight loss	149	<u>186</u>	<u>53</u>	<u>23</u>	263
weight loss motivation	<u>142</u>	<u>178</u>	<u>51</u>	22	250
weight loss calculator	<u>133</u>	<u>166</u>	<u>48</u>	<u>21</u>	235
does espresso inhibit weight loss	<u>130</u>	<u>163</u>	<u>47</u>	<u>20</u>	229
weight loss products	130	<u>163</u>	<u>47</u>	20	229

If you are already in the weight loss niche, these 5 lenses will do ALOT to boost your online exposure and search engine saturation. If you're NOT in this niche, but just want a lens 'power pack' for additional revenue, these lenses could be perfect for you.

#### **Price/Payment Info:**

The price for all 5 lenses in \$500. Payment by PayPal only (my PayPal address is: admin@potpieworld.com ). PLEASE, email me FIRST before you pay to be certain these lenses are still available. These lenses will be transferred to your Squidoo account asap following payment. Transferring a lens is quick and painless. If you don't have a Squidoo account, simply go to: http://www.squidoo.com and sign up. It's FREE!

I expect to keep these 5 lenses on the "market" until the next Google PR update (a month or so). I anticipate these lenses to not only generate some nice additional revenue, but to also achieve decent Page Rank. At that point, I will most likely take them off market and keep them.

Any questions, comments.... or just to say "hello"....

Email me at:

potpiegirl@potpieworld.com

Thanks for looking!

Jennifer